

Support a 24-year Christmas Tradition

sponsored by
**Sacramento Association
of REALTORS®**

in support of
The Salvation Army



What is CanTree?

The Christmas CanTree is a statewide canned food drive, sponsored locally by the Sacramento Association of REALTORS® (SAR). Since 1983, SAR's Christmas CanTree project, has donated over two million cans of food to feed the hungry in Sacramento. Originally started as a canned food drive, the project has evolved into a series of year-round fundraising activities, most recently reaching \$150,000 annually. The large trees constructed of cans are a dramatic symbol of these fundraising efforts.

Who is involved?

The Christmas CanTree is a community-wide project sponsored by SAR, many Member firms and individuals contributing to its success through donations of food, money, goods and services. SAR Members raise money through a series of creative events throughout the year including crab feeds, dinners, silent auctions, carnivals and more.

Who Benefits?

Over 35,000 local individuals are expected to benefit from food and donations contributed through CanTree, according to The Salvation Army. The food donated will be distributed to needy families through The Salvation Army's Holiday Food Basket Program. The Salvation Army currently serves over 37,000 meals per month in the Greater Sacramento Area. It depends entirely on the community's generosity to feed the hungry during the busy holiday season, and the CanTree is a critical factor in successfully feeding thousands of people at Christmas time.

Why Partner with The Salvation Army?

The Salvation Army is a well established community organization with over 120 years of service in Sacramento. The Salvation Army's computerized application and review process is one of the most accurate in the area which enables them to eliminate duplications and more fairly distribute food to the greatest number of needy people.

**For more information or to make a donation,
please contact:**

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