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FOR IMMEDIATE RELEASE

REALTORS® Raise \$90,000 for Sacramento Needy Families

Sacramento, California (December 3, 2014) – The Sacramento Association of REALTORS® Charitable Foundation presented a check to the Salvation Army for \$90,000 at a ceremony Tuesday finishing out their yearly Christmas Can Tree fundraiser.

Citrus Heights Mayor Mel Turner and Citrus Heights City Councilwoman and SAR Member Sue Frost light the ceremonial Can Tree at the check presentation Tuesday.

The Christmas Can Tree is an annual fundraising effort of the Sacramento Association of REALTORS® Charitable Foundation to support the Del Oro Division of the Salvation Army. The Can Tree, which is one of the major efforts of the SAR Charitable Foundation also raised \$90,000 in 2013. Since 1983, SAR and the Foundation raised more than \$2.7 million to feed Sacramento's hungry citizens.

This money is used by the Salvation Army to provide holiday food baskets and year-round food assistance for needy families and individuals in the Sacramento area. More than 165,000 local individuals are expected to benefit from the funds contributed through Can Tree according to the Salvation Army.

The Sacramento Association of REALTORS® Charitable Foundation raises money all year for the Can Tree effort, and constructs a Christmas tree made of canned food, this year it is displayed at Sunrise Mall in Citrus Heights through December 26th. Once the tree is dismantled the cans are delivered to the Salvation Army.

Pictures of the event are available on our Facebook Page: <https://www.facebook.com/sacrealtor>

The Sacramento Association of REALTORS® is a professional trade association serving more than 5,500 real estate professionals throughout the Sacramento region. SAR's mission is to enhance the ability of its Members to practice their profession ethically and effectively, to serve the community, and protect private property rights.

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